

DataFlex

BEYOND THE HORIZON

NICK NIKIJULUW

BEFORE I START

- How we make conference Agendas
- How we should make Agendas
- Mark your Calendars...
- Marketing Up-Branding

WHAT IS TODAY'S SCOPE?

- EDUC 2024: DataFlex to New Horizons
- SCANDUC 2025: DataFlex Beyond the Horizons

- EDUC 2024: Product Roadmap
- SCANDUC 2025: Company Roadmap.

THE DATAFLEX REVOLUTION

- The Evolutionary development of DataFlex...
- DataFlex must be Revolutionary
- Redefine the boundaries of development frameworks
- Replace the technology stack
- Remove Boundaries, Preserve our DNA
- Retain compatibility.

- A single language and **framework** with a single, unified data-binding method
- Delivering
 - Online, Offline
 - FlexTron, Windows, Linux, MacOS.

THE CHALLENGE

- Re-imagine data connectivity
- Improve, extend the concept of data binding and data awareness
- Enhance the power of Data Dictionaries
- A new foundation of an elegant data interaction layer, borrowing inspiration from set-oriented approaches like GraphQL
- It demands meticulous design and flawless execution
- Potential impact is monumental.

INNOVATION COMES AT A PRICE

- Tech Stack is a large, complex project
- Large, complex Projects come with their own risks
- Tech Stack will elevate DataFlex to a much higher level, of multi-platform, technologically sophisticated platforms
- We, and You, must adapt to new environments.

- SCANDUC TechStack Phases over time

- Data Access Corporation Est'd June, 1976
- January 2022, Data Access Europe becomes the HQ
- *Data Access Worldwide* is the global Tradename
 - Data Access North America
 - Data Access Latin America
 - Data Access Europe
- Data Access Europe must secure its bedrock position for future

- Stakeholders
 - Data Access staff, and Partners
 - You, DataFlex Developers
 - Your Customers, DataFlex Users
- Longevity is Paramount
- Immune from Outside interference
- ... as well as from the Inside.

- What is typical for a SMB?

TYPICAL LIFE CYCLE PHASE

- The phase before the launch or startup
- The launch of the new venture
- The early growth phase
- The expansion or maturity phase
- The consolidation or renovation phase
- The late growth phase
- The exit or harvest phase
- The post-exit or aftermath phase
- The Exit, the Legacy.

TYPICAL LIFE CYCLE PHASE

- Why we do not want that.

INSTITUTIONALIZE...

- Lacks perpetual, infinite longevity and durability
- At the top of the food chain
 - Responsible for our Customers and the Customers of our Customers
 - Our USP is that we do not deliver 'disposable software'
- How can we sustain the product
- How can we sustain our DNA.

INSTITUTIONALIZE...

- Institutionalizing the organization ensures its longevity by embedding its functions, values, and decision-making processes within a structured framework of rules and societal norms, rather than relying on the authority or influence of individual leaders
- This conveys the idea that the organization's endurance is rooted in established systems and culture rather than personal leadership
- Active members of the organization must collectively monitor and preserve rules and societal norms
- (We are not there, yet.)

BEYOND THE HORIZON

- Vision and strategy for decades to come
- We continuously improve ourselves
- YOU are at the center of what we decide and do today, and in future.

Questions?

DATAFLEX

THANK YOU FOR COMING

Enjoy another GREAT SCANDUC!